Hand In Hand

DEDICATED TO NURTURING AN ENDURING CONSUMER BUSINESS

Led by an operator and builder with a proven track record.

WHY WORK WITH JORDAN

A reliable professional, Jordan is not afraid to get his hands dirty and has the expertise and disposition to facilitate an ownership transition and help preserve your legacy and grow over time.

Jordan is seeking a high quality mass market consumer business to nurture and invest capital into the company. He provides certainty of closing with the flexibility to develop deal structures that directly address sellers' objectives.

If you care what happens next for your company, your employees, your customers, and your family, when you're ready - get in touch. Jordan would love to talk with you about what's next. He can truly relate to business owners when he meets them.

OVER 15 YEARS EXPERIENCE

Managing and enabling operating teams with P&L responsibility for L'Oréal cosmetics and a PE-backed, family operated, consumer brand portfolio.

THINKS AND ACTS LONG TERM

Respects the legacy of the owner(s) and will foster a culture that reinforces the company's value drivers and makes people happy to continue working there. All change is hard - people and relationships are everything.

AREAS OF FOCUS

SIZE • Up to \$50 million of sales PROFILE • Growing, high quality

HIHCOMMERCE.COM

in <u>LINKEDIN.COM/IN/JORDANSCOTT</u>

JORDAN@HIHCOMMERCE.COM



Jordan Scott

514.914.7043



CRITERIA

- • THE COMPANY
- Up to \$50 million of sales Established niche expertise
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THE INDUSTRY

Consumer products Outsourced manufacturing

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• THE SITUATION

Seeking to transition ownership with minimal disruption to the team, culture, customers.

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- JORDAN HIGHLY VALUES HIS DEAL INTERMEDIARY
 NETWORK, AND HAS DEVELOPED A THOUGHTFUL
- REFERRAL PROGRAM THAT COMPENSATES PARTNERS FOR OPPORTUNITIES THAT RESULT IN A CLOSED TRANSACTION.
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LIKES

Mass market products Recognized retailer partnerships Direct import model Ecommerce as a distribution channel

AVOIDS

Contract manufacturers who do not possess a key differentiator (i.e. design expertise, product development capabilities, etc.)

